

**ZRA Annual Conference**

**Sponsorship Levels**

**Gold Level Sponsorship – $1,500**

Gold Sponsors will receive the maximum value and opportunity to contribute to this important event while being recognized at one of the Conference’s premier events:

* **Ice Breaker**: The Ice Breaker is the first official event of the Conference; participants will enjoy food and beverages over social-networking activities.
* **Zoo Day**: Zoo Day is the most anticipated day of the Conference; attendees will visit our Host’s institution, enjoying special tours, presentations, and workshops.
* **Z-CAP**:is the Association’s annual planning session and an opportunity for Association members to work together in person to create a cohesive plan for the upcoming year.

Benefits at this level include:

* One paid Conference registration
* Name recognition in Conference program, on signage at hotel, and ZRA website
* Name recognition on signage at your chosen premier event
* Verbal recognition on the first day of general sessions, during your chosen premier event, and during the Zoo Day Dinner Event.

**Silver Level Sponsorship -- $1,000**

Silver Sponsors are another high level sponsor and will be given the opportunity to contribute and be recognized at one of the following events:

* **Zoo Day Dinner Event**: Zoo Day evening is where attendees will enjoy food and beverages, while partaking in the much anticipated silent auction.
* **Conference Lunch** during one of the two general session days

Benefits at this level include:

* Name recognition in Conference program, on signage at hotel, and ZRA website
* Name recognition on signage at the event of your choice
* Verbal recognition at the event of your choice and first day of general sessions

**Bronze Level Sponsorship -- $500**

Bronze Sponsors can choose to be recognized at one of the following events:

* **ICRM Exam Preparation**: The ZRA-hosted ICRM Exam Prep Workshop provides a full day of information and exam prep for members and local attendees interested in pursuing the Certified Records Manager (CRM) or Certified Records Analyst (CRA) certifications in records management.
* **A Session Break** during one of the two general session days
* **Pre-Conference Tour**
* **Post-Conference Tour**

Benefits at this level include:

* Name recognition in Conference program, on signage at hotel, and ZRA website
* Name recognition on signage at the event of your choice

**General Sponsor --**

If you wish to donate a different amount of money and/or do not need to be recognized at a specific event, this is a good option for you.

Benefits at this level include:

* Name recognition in Conference program, on signage at hotel, and ZRA website
* *If your donation is at $1500 or above, you will receive one paid Conference registration as well as verbal recognition on the first day of general sessions and at the Zoo Day Dinner Event.*

**If you are interested in hosting a specific event *exclusively*, please contact the ZRA Annual Conference Committee Chairman for total sponsorship cost.**

**For more information please contact:**

**Joann Watson, Annual Conference Committee Chairman**  
Registrar, Houston Zoo

[jwatson@houstonzoo.org](mailto:jwatson@houstonzoo.org)   
(713) 533-6510

or

**Kaylin Dunn, Annual Conference Committee Vice Chairman**  
Senior Animal Records & Data Manager

[Kaylin.](mailto:krista.adelhardt@zoo.org)Dunn@unitedparks.com

407-226-5182